

**DMN** DIGITAL  
MARKETING  
NEWS

MEDIA KIT

# About

Digital Marketing News, or DMNews, is the leading site for digital marketers and internet entrepreneurs. We want to help marketers learn and grow in their ability to reach the right people with the right message at the right time.



# Our Reach

DMNews reaches young entrepreneurs and business owners on all digital touch points. This includes social media, web, and more.

- 150,000 Monthly Visitors
- 9 Million + Total Visitors
- 065,00 social media followers



# The Future of Marketing

Our audience includes digital marketers, marketing executives, and internet entrepreneurs.

- Ages: 25 - 55
- Gender: 45% Male - 55% Female
- Geography: US: 85%, CAD: 10%. Other 5%.



## Advertising Studio

Learn how a partnership with DMNews can accelerate your brand, educate future marketing leaders, and bring attention to what you stand for. See advertising options on the next slides.

# Tiered Package Options

Our advertising studio offers three package tiers: platinum, gold, and silver. These packages include a set number of:

- Banner ad placements
- Dedicated email blasts
- Social media promotions
- Sponsored and/or editorial content





To discuss partnership, pricing, and budget options, email:  
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